

Douglas Catchment Profile

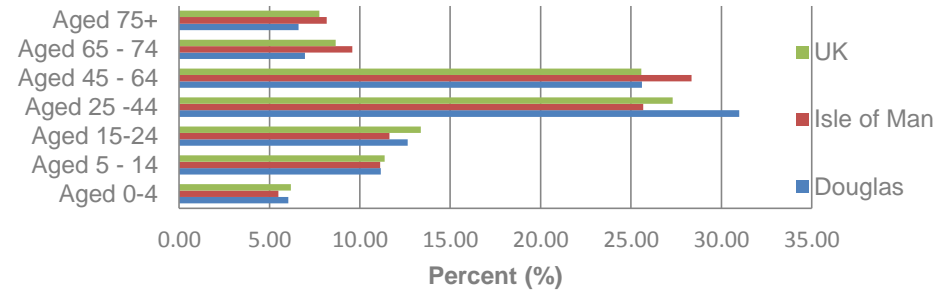


Demographics

Population (IOM Census 2011)

	Douglas	Douglas Conurbation	Isle of Man
All residents	27,938	46,965	84,497
Households	11,702	19,550	35,599
In Employment (December 2014)			38,313

Demographic Profile (IOM Census 2011)



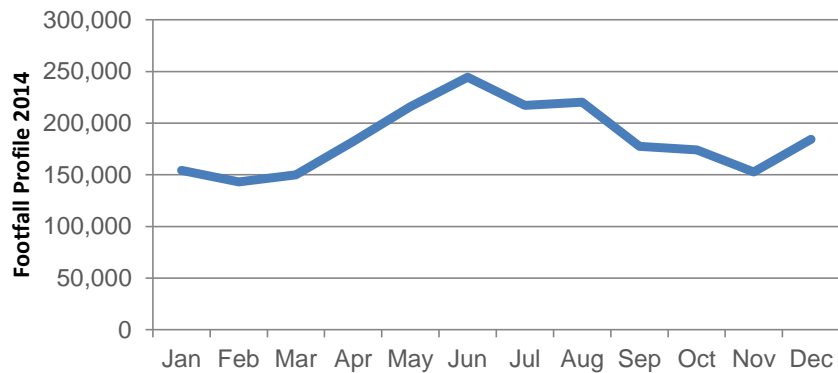
Economics

Retail Expenditure projections (£m)

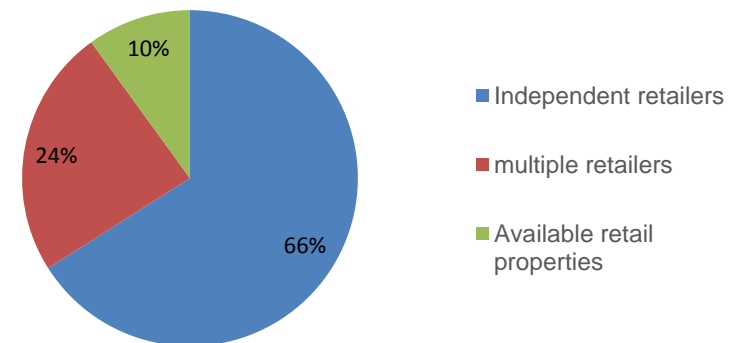
	2013	2017	2022
Douglas Centre	138.89	157.63	
Rest of Douglas	100.37	100.1	
Isle of Man	383.23	427.15	485.82

GDP (2012/13)	£4.1bn
Unemployment Rate (December 2014)	0.20%
Average Weekly Earnings (June 2014)	£624
Median Weekly Earnings (June 2014)	£546

Town Centre Statistics



Douglas centre retail profile - August 2015



Category	Count	Category	Count
Antiques	0	Insurance company	3
Art & Craft	3	Jeweller	7
Bakery	2	Legal	2
Bank	5	Lingerie	1
Bookmaker	3	Mother & Baby	1
Books	5	Newsagent	2
Butcher	1	Office	3
Café	8	Optometrist	3
Car Dealer	1	Outdoor/camping	2
Cards	2	Pet Supplies	1
Charity shop	5	Pharmacy	5
Coffee Shop	5	Photographer	1
Confectionary/Ice Cream	5	Post Office	1
Convenience Store	4	Public House	7
Department Store	1	Restaurant	10
Discount	1	Shoes	5
Disco/Night Club	1	Specialist Store	4
Employment Agent	0	Sports shop	1
Estate Agent	8	Supermarket	1
Fair Trade Products	0	Takeaway	10
Fancy Dress	2	Tattoo & Piercing	1
Fashion	24	Taxi Service	1
Financial Services	8	Technology	11
Fish shop	1	Toy shop	1
Gallery	1	Travel Agent	5
Gifts/Souvenirs	8	Total	224
Hair & Beauty	24		
Health food	2		
Home Furnishing	5		

Useful links for Statistics and Information

Isle of Man Key Facts

Headline facts about the Isle of Man

Isle of Man - Where You Can

Dept. of Economic Development Inward Investment website

Isle of Man Census 2011

The most recent Census report

Isle of Man in Numbers 2015

Summary of key statistics about the Isle of Man

Isle of Man Household Income & Expenditure Survey 2013

Details of residents' income and expenditure

Isle of Man Retail Sector Strategy

National strategy for retailing in the Isle of Man

IOM Retail Sector Strategy Evidence Base 2013

Statistics used in compiling the Retail Sector Strategy

Town & Village Centre Regeneration Scheme

Details of grants available in the town centre

Isle of Man Strategic Plan

The island's planning policy document

Central Douglas Masterplan

The masterplan for the town centre

Douglas Central - Investment Prospectus

Development opportunities in the town centre.